

Why AIoT Matters

Explore the rapidly growing Artificial Intelligence of Things (AIoT) market and discover how to navigate the critical trends currently dominating C-level business discussions. This learning breaks down the three essential pillars of modern IoT—Cyber Security, Industrial Data Ops, and Agentic AI—and demonstrates why data context is the ultimate key to AI success. Finally, you will explore AIoT data architectures and learn why a robust "buy and build" platform strategy is the winning path for enterprises today.

Duration: 10 minutes

Achievements: Exam Pass Certificate



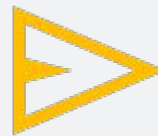
Learner Profile

Users interested in AIoT
Users starting with
Cumulocity
Business Users



Required Knowledge

No requirements



Next steps

Cumulocity Business
User course

Learning Objectives

- Artificial Intelligence of Things (AIoT)
- Mastering the Trends That Matter
- How to Unlock Value from Industrial Data
- Agentic AI Product Strategy
- Can you Vibe-Code Your Own IoT Platform

Activities

- Learning Videos